

# 2024 HAP<sup>®</sup> CONFERENCE

## SPONSOR & EXHIBITOR PROSPECTUS

*Enhancing Community Recovery and  
Response with EMDR*

August 23-25, 2024  
Philadelphia Marriott Downtown

# OVERVIEW

Trauma Recovery/HAP was founded nearly 30 years ago, in the wake of the 1995 Oklahoma City bombing, when approximately 100 volunteer clinicians trained in EMDR therapy provided pro bono treatment for the bombing victims and front-line responders.

Since then, we have coordinated projects throughout the U.S. and internationally in more than 30 countries, always with the goal to alleviate suffering and to increase the capacity for effective treatment of psychological trauma.

The 2024 HAP Conference will be a platform for global voices to work together to inspire and inform the collective future of EMDR providers and researchers around the world.

## **Why participate?**

Our conference attendees represent leading professionals in the fields of EMDR therapy, trauma treatment, and disaster response. Our conference allows organizations to network with attendees who have traveled from around the globe to be present.

Benefits for conference sponsors & exhibitors include the opportunity to generate new leads, increase visibility for your company, network with mental health professionals from around the world, and advertise to a wide range of attendees.

200+ conference attendees

In-person over 3 days

20,000+ email database receiving conference information

Questions? Contact us at [conference@emdrhap.org](mailto:conference@emdrhap.org).

# SPONSORSHIP & EXHIBITOR OPPORTUNITIES

## TITLE SPONSOR - \$7,500

- Logo prominently displayed on all conference materials, including website, signage, and emails
- Recognition as Conference tote bag sponsor, with company logo prominently displayed on the bag
- Opportunity to provide branded items or marketing materials in conference tote bag
- 2 complimentary conference registrations
- Exhibitor space with premium location, double booth and all exhibitor benefits
- Recognition as Title Sponsor during opening remarks
- Recognition on social media as the Title Sponsor
- Send a pre-conference or post-conference email to all registered attendees
- Exclusive opportunity, only one (1) sponsor opportunity available

## VOLUNTEER AWARDS & HAP DANCE SPONSOR - \$5,000

- Logo on conference website, signage and emails
- Logo, link and company description on event webpage
- Speaking opportunity during the evening
- Recognition on special invitation to conference attendees
- All the exhibitor benefits plus premium exhibitor table location
- 2 complimentary conference registrations
- 2 tickets to the event
- Recognition on social media
- Limited opportunity, only two (2) sponsors at this level available

## **GOLD SPONSOR - \$3,000**

- Logo on conference website, signage and emails
- Opportunity to provide 1 branded item and 1 promotional material in conference tote bag
- 2 complimentary conference registrations
- Exhibitor table with all the exhibitor benefits
- Recognition on social media

## **WIFI SPONSOR - \$2,000**

- Logo on the conference WiFi landing page and login screen
- Logo on WiFi signage throughout the venue
- Recognition as the WiFi sponsor during the opening remarks
- Logo on conference website and emails
- Recognition on social media
- 1 complimentary conference registration
- Exhibitor table with all the exhibitor benefits
- Exclusive opportunity, only one (1) sponsor opportunity available

## **SILVER SPONSOR - \$1,500**

- Logo on conference website, signage and emails
- 1 complimentary conference registration
- Opportunity to provide 1 promotional material in conference tote bag
- Recognition on social media

## **BRONZE SPONSOR - \$500**

- Logo on conference website, signage and emails
- Opportunity to provide 1 promotional material in conference tote bag
- Recognition on social media

## **EXHIBITOR - \$750**

- Table (6x30), 2 chairs, tablecloth, wastebasket and identification sign
- Logo and listing on Conference website
- Customizable online exhibitor booth in Conference app
- Easy lead generation and retrieval through Conference app
- Exhibitor passes for up to 2 representatives, additional passes (maximum 2 extra) can be purchased for \$10 per person

### **Exhibit Hall Hours (tentative):**

Friday, August 23: 7am - 7pm

Saturday, August 24: 7am - 5pm

Sunday, August 25: 7am - 1pm

## **TOTE BAG SWAG - \$150**

A great way to reach every conference attendee. Include your brochure or promotional item in the Conference tote bag. A minimum of 250 pieces is recommended.

- Include up to 2 promotional items in the Conference tote bag
- Recognition on conference website

## **SOCIAL WALL - \$50**

Display an advertisement, company logo, shout out or message on the Conference Social Wall; a large screen/monitor that will be visible during the entire Conference and is a great opportunity to inform and engage attendees.

*\*Conference sponsor logos will automatically be displayed on the social wall.*

# SPONSORSHIP FORM

**[Complete your sponsor registration and submit payment online here.](#)**

Or fill out the form below and submit along with payment.

Please indicate the sponsor level(s) you are committed to:

- \_\_\_\_\_ Volunteer Awards & HAP Dance Sponsor - \$5,000
- \_\_\_\_\_ Gold Sponsor - \$3,000
- \_\_\_\_\_ Wifi Sponsor - \$2,000
- \_\_\_\_\_ Silver Sponsor - \$1,500
- \_\_\_\_\_ Bronze Sponsor - \$500
- \_\_\_\_\_ Tote Bag Swag - \$150
- \_\_\_\_\_ Social Wall - \$50

**Total to be paid: \$ \_\_\_\_\_**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Mail form and payment to:

Trauma Recovery/HAP  
att: Conference  
107 Whitney Avenue  
New Haven, CT 06510

Please make checks payable to Trauma Recovery/HAP.

**Questions? Contact us at [conference@emdrhap.org](mailto:conference@emdrhap.org).**

# EXHIBITOR REGISTRATION

[Register and submit payment online here.](#)

Or fill at the form below and submit along with payment.

Company Name: \_\_\_\_\_

Main Contact Name: \_\_\_\_\_

Main Contact Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Number of Exhibitor Tables: \_\_\_\_\_

Total to be paid: \$ \_\_\_\_\_

Mail form and payment to:

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