



Trauma Recovery
EMDR HUMANITARIAN ASSISTANCE PROGRAMS®

2026 Prospectus

Supporter Opportunities
Event Sponsorship
Exhibitor Options



ABOUT TRAUMA RECOVERY/HAP

Founded in 1995 by Dr. Francine Shapiro, the developer of Eye Movement Desensitization and Reprocessing (EMDR) therapy, Trauma Recovery/HAP works to increase the global capacity for effective treatment of psychological trauma in underserved communities.

Our nonprofit organization trains and supports EMDR clinicians who deliver evidence-based trauma therapy to individuals and communities affected by manmade and natural disasters. Dr. Shapiro's legacy continues to shape our work today, as trained clinicians expand access to life-changing care for people who might otherwise have little or no access to trauma treatment.

Our vision is to empower every individual affected by trauma to heal, thrive, and build lasting resilience through connection, evidence-based care, and human compassion—advancing a global movement for lasting change. A partnership with Trauma Recovery/HAP offers a meaningful opportunity for companies to demonstrate their commitment to supporting and building resilient communities, bringing proven trauma treatment and healing where it is needed most.

TRAUMA RECOVERY/HAP BY THE NUMBERS

1,800+
Volunteers

1,700+
Trainees Yearly

199
2025 Conference
Attendees

150
2025 EMDR Walk in
Park Participants



21,506 E-Newsletter
Subscribers



29,303 LinkedIn
Followers

Visit www.emdrhap.org to learn more.

ANNUAL SPONSOR OPPORTUNITIES

Annual Sponsorship gives your company the opportunity to provide year-round support and receive year-round recognition as a philanthropic leader in your community.

Customizable sponsor packages are available to meet your goals.

As a year-round sponsor and partner, you will create lasting change in healing trauma worldwide.

MISSION SPONSOR - \$25,000

A mix of monetary and in-kind support is acceptable.

- Listing on our new Partners webpage, with logo, website URL, and brief description. Listing period is one year.
- Logo included in our quarterly newsletter sent to approx. 21,500 contacts
- Feature article included in the next edition of the quarterly newsletter. Article will also be posted on our website.
- Optional complimentary exhibitor table at the annual HAP Conference
- Optional 10 complimentary registrations for the annual EMDR Walk in the Park event

STUDENT SCHOLARSHIP SPONSOR - \$5,000 | \$10,000

- Logo and website URL added to our Student Scholarship Fund webpage for a period 5 years.
- Listing on our new Partners webpage, with logo, website URL, and brief description. Listing period is one year.
- Recognition in newsletter article
- Recognition on social media

TRAUMA RECOVERY NETWORK SPONSOR - \$5,000 | \$10,000

- Logo and website URL added to our Disaster Relief webpage for a period 5 years.
- Listing on our new Partners webpage, with logo, website URL, and brief description. Listing period is one year.
- Recognition in newsletter article
- Recognition on social media

2026 HAP® CONFERENCE

October 1-3, 2026 | Charleston, SC

EMDR in a Changing World, Balancing Standards and Innovation



The 2026 HAP Conference is an opportunity to come together as a global community to inspire and inform the collective future of EMDR therapy. The Conference schedule will include inspiring and educational keynote sessions and breakout sessions, as well as networking and celebratory events over the course of three days.

Why participate?

More than a conference! Participating as a sponsor or exhibitor at our conference offers an exceptional opportunity to be part of something meaningful and impactful. While our event offers a curated experience with high-caliber speakers, intimate networking, and an environment that fosters genuine connections within the EMDR community.

Our goal is to unite professionals who share a common desire to heal trauma and make a real difference in people's lives. By joining us, sponsors and exhibitors have the chance to align with this mission, raise their brand's visibility, create valuable leads, and contribute to a collective effort that truly matters.

92%

OF ATTENDEES SAY
THEY WOULD ATTEND
AGAIN AND/OR
RECOMMEND THEIR
COLLEAGUES ATTEND

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

TITLE SPONSOR - \$8,000



- Logo prominently displayed on all conference materials, including website, signage, and emails. Exclusive display of logo on Conference App.
- Conference lanyard will be customized with your logo
- Opportunity to provide branded items or materials in conference tote
- 2 complimentary conference registrations
- Exhibitor space with premium location, double booth and all exhibitor benefits
- Recognition as Title Sponsor during opening remarks
- Recognition on social media as the Title Sponsor
- Send a pre-conference or post-conference email to all registered attendees
- 4 tickets to the HAP Dance and Volunteer Awards Event
- Exclusive opportunity, only one (1) sponsor opportunity available

WELCOME RECEPTION SPONSOR - \$5,000

- Company logo prominently displayed on the conference tote bag
- Logo and link on conference website. Logo included in conference emails
- Logo on tent cards placed at each table during welcome reception
- Recognition on reception invitation to conference attendees
- Exhibitor table with all the exhibitor benefits
- 2 complimentary conference registrations
- 2 tickets to the HAP Dance & Volunteer Awards
- Recognition on social media
- Limited opportunity, only two (2) sponsors at this level available

HAP DANCE & VOLUNTEER AWARDS SPONSOR - \$5,000

- Logo and link on conference website. Logo included in conference emails
- Logo on tent cards placed at each table during welcome reception
- Speaking opportunity during the evening
- Recognition on special invitation to conference attendees
- All the exhibitor benefits plus premium exhibitor table location
- 2 complimentary conference registrations
- 4 tickets to the HAP Dance & Volunteer Awards event
- Recognition on social media
- Limited opportunity, only two (2) sponsors at this level available

MILESTONE MIRROR SPONSOR - \$3,000

The “Milestone” Mirror or Selfie Mirror will be set up as an interactive guest experience during Saturday night’s event, the HAP Dinner, Dance, and Volunteer Awards.

- All printed and digital photos will feature a border with company logo
- Logo displayed on all conference materials, including website and emails
- Opportunity to provide branded items or materials in conference tote
- 2 complimentary conference registrations
- Exhibitor space with all exhibitor benefits
- Recognition on social media
- 3 tickets to the HAP Dance and Volunteer Awards Event
- Exclusive opportunity, only one (1) sponsor opportunity available

GOLD SPONSOR - \$2,500

- Logo on conference website and emails
- Opportunity to provide two (2) promotional items in conference tote bag
- 2 complimentary conference registrations
- 2 tickets to the HAP Dance and Volunteer Awards Event
- Exhibitor table with all the exhibitor benefits
- Recognition on social media

WIFI SPONSOR - \$2,000

- Logo on the conference WiFi landing page and login screen
- Logo on WiFi signage throughout the venue
- Logo on conference website and emails
- Recognition on social media
- 1 complimentary conference registration, a second registration at 50% off
- Exhibitor table with all the exhibitor benefits
- 1 ticket to the HAP Dance and Volunteer Awards Event
- Exclusive opportunity, only one (1) sponsor opportunity available

SILVER SPONSOR - \$1,500

- Logo on conference website and emails
- 1 complimentary conference registration, a second registration at 50% off
- Exhibitor table with all the exhibitor benefits
- 1 ticket to the HAP Dance and Volunteer Awards Event
- Opportunity to provide 1 promotional material in conference tote bag

NEW

COFFEE BREAK SPONSOR - \$1,000

Keep attendees energized with coffee breaks in the Exhibit Hall.

- Logo will be featured on custom cup sleeves and break signage
- Logo on conference website and emails
- Company name listed in the agenda
- Only four (4) sponsor opportunities available

BRONZE SPONSOR - \$500

- Logo on conference website and emails
- Opportunity to provide 1 promotional material in conference tote bag

TOTE BAG SWAG - \$150

A great way to reach every conference attendee. Include up to two (2) promotional items in the Conference tote bag. A minimum of 250 pieces is recommended.



2026 HAP[®] CONFERENCE

EXHIBITOR TABLE

STANDARD - \$750

NONPROFIT/ PUBLIC AGENCY/EDUCATIONAL INSTITUTION- \$500

- 6' Table, 2 chairs, tablecloth, wastebasket and identification sign
- Logo on Conference website
- Customizable online exhibitor booth in Conference app
- Easy lead generation and retrieval through Conference app
- Exhibitor badges for up to 2 representatives, additional badges (maximum 2 extra) can be purchased for \$10 per person
- Power source included
- WiFi included
- Option to purchase up to 2 conference registrations at 50% off



Exhibitor Hours (tentative):

Thursday, October 1: Move-in and set up. Hours TBD.

Friday, October 2: 7am - 6pm

Saturday, October 3: 7am - 5pm

Saturday, October 3: Break down and move-out. Hours TBD.

2026 HAP® CONFERENCE

EMDR WALK IN THE PARK

June 2026 | Virtual Event



PRESENTING SPONSOR - \$5,000

- Prominent logo exposure on all event promo opportunities, including marketing emails, flyers, and social media.
- Opportunity to send company information or special offer via email sent to all event participants.
- Prominent logo exposure on event t-shirts.
- Logo and link on event website.
- Recognition as Presenting Sponsor in social media posts.
- 20 complimentary walk entries.
- Category exclusivity.

PLATINUM SPONSOR - \$2,500

- Logo exposure on event marketing emails sent to contact list of 20,000+.
- Opportunity to send company information or special offer via email blast to all event participants, choice of pre or post event.
- Logo exposure on event t-shirts.
- Logo and link on event website.
- 10 complimentary walk entries.

GOLD SPONSOR - \$1,000

- Logo exposure on event marketing emails sent to contact list of 20,000+.
- Opportunity to send company information/special offer to all event participants in post-race email blast.
- Logo exposure on all event t-shirts.
- Logo and link on event website.
- 5 complimentary walk entries.

SILVER SPONSOR - \$500

- Company logo on all event t-shirts.
- Logo and link on event website.
- 2 complimentary walk entries.



Visit the [event website](#) to learn more.



CONFIRM YOUR SPONSORSHIP

If you prefer to pay by check, please complete the form below and send along with payment.

Select your sponsor and/or exhibitor opportunities below:

2026 Annual Sponsor:

- _____ Mission Sponsor - \$25,000
- _____ Student Scholarship Fund Sponsor - \$10,000
- _____ Student Scholarship Fund Sponsor - \$5,000
- _____ Trauma Recovery Network Sponsor - \$10,000
- _____ Trauma Recovery Network Sponsor - \$5,000

2026 HAP Conference:

- _____ HAP Dance & Volunteer Awards Sponsor - \$5,000
- _____ Welcome Reception Sponsor - \$5,000
- _____ Milestone Mirror Sponsor - \$3,000
- _____ Gold Sponsor - \$2,500
- _____ Wifi Sponsor - \$2,000
- _____ Silver Sponsor - \$1,500
- _____ Coffee Sponsor - \$1,000
- _____ Exhibitor Table - Standard \$750
- _____ Exhibitor Table - Nonprofit/Agency/Educational Institution - \$500
- _____ Bronze Sponsor - \$500
- _____ Tote Bag Swag - \$150



HAP CONFERENCE

To pay for your event sponsorship online, scan the QR code.

<https://whova.com/web/6lNi9Np-tC2iChaclFP6s8p1VRzA0pZ2FUpbHwCQN9Q%3D/>

2026 EMDR Walk in the Park:

- _____ Presenting Sponsor - \$5,000
- _____ Platinum Sponsor - \$2,500
- _____ Gold Sponsor - \$1,000
- _____ Silver Sponsor - \$500



EMDR WALK IN THE PARK

To pay for your event sponsorship online, scan the QR code.

<https://charity.pledgeit.org/c/83gg7ar21j/pages/Sponsors>

Total to be paid: \$ _____

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Phone: _____

Mail form and payment to:

Trauma Recovery/HAP
att: Sally Parmelee
80 Garden Center, Suite 200
Broomfield, CO 80020

Please make checks payable to Trauma Recovery/HAP.

Questions? Please contact:
Sally Parmelee, Director of Communications & Development
HAP Conference Co - Chair
sparmelee@emdrhap.org
203-288-4450 ext. 124

